

Keystone Intelligence 碁石智庫

Market Research Services

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A. Offshore Fund Market

- A2 Taiwan Offshore Fund Market Monthly Update (35 pages powerpoint + database)
- A3 Taiwan Offshore Fund Market Quarterly Review (140 pages powerpoint)
- A4 Taiwan Offshore Fund Monthly Fund Database (data since 03/2018)
- A5 Taiwan Offshore Fund Monthly Share Class Database (data since 03/2018)

B. Onshore Fund Market

B1 - Taiwan Onshore Fund Market Monthly Update (40+ pages powerpoint + database)

C. Institutional Market

- C1 Taiwan Government Pension Funds and Delegated Mandate Market Monthly Update (100+ pages powerpoint + database)
- C2 Taiwan Institutional Investment Market Monthly Update with Database
- C3 Taiwan ILP Market Monthly Review *New

D. Industry Reports

- D1 Taiwan SITE & SICE Industry Annual Review and Operating Results Assessment (200+ pages powerpoint including past 6 years financial summary for each SITE / SICE)
- D2 Taiwan SITE & SICE Operating Results and Financial Statement Analysis & Database

E. ESG Reports

- E1 Taiwan SITE & SICE Industry Annual Review and Operating Results Assessment *New
- E2 Taiwan SITE & SICE Operating Results and Financial Statement Analysis & Database *New

I. Market Research Services

Product & Price List Summary

Keystone Market Research Product & Price List					
Product Code	Market Research Title	Delivery Schedule	lssue s p.a.	Annual Cost NT\$	
Offshore	Fund Market				
A2	Taiwan Offshore Fund Market Monthly Update with Database	Monthly	12	110,000	
A3	Taiwan Offshore Funds Market Quarterly Review	Quarterly	4	180,000	
A4	Taiwan Offshore Funds Monthly Fund Database	Monthly	12	150,000	
A5	Taiwan Offshore Funds Monthly Share Class Database	Monthly	12	200,000	
Onshore I	Fund Market				
B1	Taiwan Onshore Funds Market Monthly Update with Database	Monthly	12	140,000	
Institution	al Market				
C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	Monthly	12	150,000	
C2	Taiwan Institutional Investment in Funds Monthly Database	Monthly	12	180,000	
C3	Taiwan ILP Market Monthly Update *New	Monthly	12	180,000	
Special Reports					
D1	Taiwan SITE & SICE Industry Annual Review & Operating Results Assessment	Annual	1	200,000	
D2	Taiwan SITE & SICE Operating Results and Financial Statement Analysis & Database	Annual	1	150,000	
ESG Report					
E1	Taiwan Onshore Equity Fund ESG Assessment Report *New	Annual	1	150,000	
E2	Taiwan Public Enterprise ESG Assessment Database*New	Annual	1	100,000	
* 5% VAT	will be added for domestic subscribers				

A2. Taiwan Offshore Fund Market Monthly Update Product Highlight

Report Highlight

- Monthly database available 08/2007 in excel format with over 80 tables split into fixed-income, equity, balance, and money market.
- Covering offshore fund market monthly data by fund type, investment area, No. of funds, current and YTD amount in NTD and USD of monthly subscription, redemption, switching in, switching out, net flow and AUM.
- 35 pages Brief Monthly Market Review including Executive Summary, and >40 Tables & Charts
- 3-Page Snap-Shot
- Market Overview
- Product Type Analysis Fixed-Income Funds / Equity Funds / Balanced Funds / Money Market
- Peer Group Analysis

Subscription Information

- 12 Issues per annum, issued by the 15th working day of every month
- Price includes database in excel format and presentation soft copy in PDF format

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A3. Taiwan Offshore Fund Market Quarterly Review Product Highlight

Report Highlight

- Comprehensive quarterly analysis with 140 pages covering Taiwan Offshore Fund Market with 170+ consolidated tables & Charts
- Offshore Funds Market Overview Past 5-Quarter Data + Past 3-Year Change of Asset Management Market Size, AUM by Distribution Source / Asset Class / Share Class, Fund Turnover, Fund Registration
- Fixed-Income Funds Analysis Market AUM & Fund Flow / Taiwanese Weighting & Past 5-Quarter AUM data of Top-10 Fund House / Top-10 Largest Fund by Investment Area / Fund Type
- Equity Funds Analysis
- Balanced Funds / Money Market Fund Analysis
- Market Segmentation Master Agent Market / Peer Group Ranking
- Individual Fund House Analysis List of Top 20-Funds in Each Offshore Fund Institution with over US\$100mn, covering outstanding Taiwanese weighting, past 5-quarter AUM data, QoQ / YoY Net Sales

Subscription Information

- 4 Issues per annum, issued by the 10th Working Date of February, May, August and November
- Price includes soft copy in PDF format.

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A4. Taiwan Offshore Fund Monthly Fund Database Product Highlight

Report Highlight

- Monthly database in excel format since 03/2018 of each individual offshore fund (over 1,000 Funds) covering the fund's English and Chinese name, asset class, denominated currency, fund's global AUM, monthly gross sales, monthly redemption, monthly net sales, Taiwanese weighting and Taiwanese holding AUM
- Fund Flow: Monthly Gross Sales, Redemption, Net Sales Data since 03/2018
- 15-page Brief Review, including past 6-month monthly data +
- List of Top-10 Largest Master Agents MoM / YoY AUM Comparison
- List of Top-10 Largest Series Fund MoM / YoY AUM Comparison
- List of Top-10 Offshore Fund MoM / YoY AUM Comparison
- Lists of Top 10 Funds Ranked by MoM / YoY Domestic AUM Increase / Drop
- Lists of Top 10 Funds Ranked by MoM / YoY Net Sales / Net Outflows

Subscription Information

- 12 Issues per annum, issued by the 17th working day of every month
- Price includes database in excel format and presentation soft copy in PDF format

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A5. Taiwan Offshore Fund Monthly Share Class Database Product Highlight

Report Highlight

- Monthly database in excel format since 03/2018 of each individual offshore fund share class (over 4,500 Share Class) covering the fund's English and Chinese name, asset class, denominated currency, fund's global AUM, monthly gross sales, monthly redemption, monthly net sales, Taiwanese weighting and Taiwanese holding AUM
- Share Class Flow: Monthly Gross Sales, Redemption, Net Sales Data since 03/2018
- 10-page Brief Review including Executive Summary + 2-Page Snap Shot
- List of Top-10 Largest Master Agents MoM / YoY AUM Comparison
- List of Top-10 Largest Series Fund MoM / YoY AUM Comparison
- List of Top-10 Offshore Fund MoM / YoY AUM Comparison
- Lists of Top 10 Funds Ranked by MoM / YoY Domestic AUM Increase / Drop
- Lists of Top 10 Funds Ranked by MoM / YoY Net Sales / Net Outflows

Subscription Information

- 12 Issues per annum, issued by the 18th working day of every month
- Price includes database in excel format and presentation soft copy in PDF format

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B1. Taiwan Onshore Fund Monthly Update Product Highlight

Report Highlight

- >40 pages Covering Analysis & Past-6 Month Monthly Data + YTD / YoY / 2-Year / 3-Year Comparison of Taiwan Onshore Funds Market with over 40+ consolidated tables and charts
- Additional 3-Page Snap-Shot in each issue
- Onshore Funds Market Overview Past 6-month AUM and fund flow data of onshore public funds / Onshore Private Funds / Onshore Futures Funds, including Fund Number / AUM / Fund Flow / Share Class / MoM & YTD / YoY Comparison
- Fund Product Review AUM / Fund Number / Market Weighting / Net Sales / Top-10 Funds by Fund Type
- Back-End Shares / Currency Shares / Reinvestment vs Distribution Shares
- IPO Fund Market Analysis Launch Results / AUM & Retention Ratio by Fund Type / by Custodian / by SITE
- **Competitors Analysis** AUM Ranking / Product and Client No. / MoM and YoY AUM / Net Flows

Subscription Information

- 12 Issues per annum, issued by the 16th working day of every month
- Price includes database in Excel format and presentation soft copy in PDF format

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C1. Taiwan Pension Fund & Mandate Monthly Update Product Highlight

Report Highlight

- 100+ pages with 100+ charts and tables covering Taiwan government pension funds and discretionary mandate market + additional 2-Page Snap-Shot in each issue
- Taiwan Delegated Market Overview, Mandate Size and Mandate Number by Type of Investors, SITEs & SICEs Players in Mandate Market
- Taiwan Government Pension Funds Past 6-Month Monthly Asset Allocation of 5 Taiwan Government Pension Funds + Postal Savings, Asset Size / Delegated Global & Domestic Mandate AUM / Mandates No. / Fund Yield, Breakdown of Active Domestic & Global Mandate AUM by Asset Manager
- Taiwan Global Mandate Market Overview, Asset Sizes & Outsourcing Ratio of Mandates by Government Pension Fund, Breakdown by Portfolio Type & by Manager, List of Mandate Top-Ups and Early Termination, New RFPS, 7 Key Global Mandate Managers Analysis
- Taiwan Domestic Mandate Market Overview, Asset Sizes & Outsourcing Ratio of Mandates by Government Pension Fund, Breakdown by Pension Fund & by Manager, List of Mandate Top-Ups and Early Termination, New RFPS, 5 Key Global Mandate Managers Analysis

Subscription Information

- 12 Issues per annum, issued by the 10th working day of every month
- Price includes database in Excel format & presentation soft copy in PDF format

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C2. Taiwan Institutional Investment in Fund Monthly Product Highlight

Report Highlight

- Summary of Taiwan public company transactions in mutual fund and private fund monthly update.
- Top-20 Registered Offshore Funds Subscription and Redemption Transaction date / Institutional Name / stock Code / the Name of Transaction Fund / Transaction amount / Accumulated Sized.
- Top-20 Non-Registered Offshore Funds Subscription and Redemption Transaction date / Institutional Name / stock Code / the Name of Transaction Fund / Transaction amount / Accumulated Sized.
- Top-20 Onshore Funds Subscription and Redemption Transaction date / Institutional Name / stock Code / the Name of Transaction Fund / Transaction amount / Accumulated Sized.
- Top-20 Private Funds and Venture Capital Transactions Transaction date / Institutional Name / stock Code / the Name of Transaction Fund / Transaction amount / Accumulated Sized.
- Life Insurance Company Investment in Funds Analysis List of Insurance Company with transaction size over US\$10mn, transaction details and shareholding list of the main players.

Subscription Information

- 12 Issues per annum, issued by the 10th working day of every month
- Price includes database in Excel format & presentation soft copy in PDF format

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C3. Taiwan ILP Market Monthly Review Product Highlight

Report Highlight

- Most comprehensive analysis of Taiwan ILP mandate market, including market share, AUM, investment portfolio, and other important information.
- Monthly database in excel format since 01/2020 covering the ILP's AUM, management fee, issued company, management company, denominated currency, dividend policy, inception date, risk level, investment portfolio, custodian bank, and custodian fee.
- We collect the data from SITCA and each insurance company, to make sure the data will accurate.
- We also provide an interactive dashboard to trace Taiwan ILP market long-term tendency by visualization graphs.

Subscription Information

- 12 Issues per annum, issued by the 6th working day of every month
- Price includes database in Excel format & presentation soft copy in PDF format

D1. Taiwan SITE & SICE Industry Annual Review Product Highlight - 1

Report Highlight

Split into Part I and Part II with a total of over 200+ pages and 250 charts & tables covering market, products & operating Results of Taiwan SITEs & SICEs as a whole and as individual.

Part I

- Overview of Taiwan Asset Management Industry Asset Size / Product Number / Top-10 Players in Each Segment / SITE & SICE Business Review / Onshore & Offshore Fund Market & Key Players / Industry Manpower Overview
- Market Segmentation by Shareholders Structure / Ranking of Total AUM, Onshore AUM, Offshore AUM, Mandate AUM / Regular Saving Plans
- Onshore Fund Market Overview by Fund Type of AUM / Net Sales / Investors Structure / Top 10 Funds / Fund Turnover
- IPO Fund Analysis Launch Results Ranking by Fund Type / SITE / Custodian / Global Custodian

Part II

Year 2022 Taiwan SITEs Financial Reports Summary – 1 Financial Reports Highlight; 2 Financial Results by Shareholders Structure – Global / FHC / Independent; 3 Onshore Fund Management Fee Income Ranking by SITE; 4 Top 10 Cash Cow Funds; 5 Past 5-Year Tax Payment Ranking by SITE; 6 Paid-in Capital; 7 Dividend Payment; 8 Net Book Value; 9 Net

D1. Taiwan SITE & SICE Industry Annual Review Product Highlight – 2

Book Value Per Share; 10 Operating Incomes; 11 Operating Expenses; 12 Net Income; 13 EPS; 14 Headcount No. and 15 Personnel Costs

- Year 2022 Taiwan SICEs Financial Reports Summary Financial Reports Highlight / Total AUM Ranking / Operating Income / Operating Expenses Ranking / Net Income / EPS / ROE
- Taiwan SITEs Past 6-Year Financial Briefings 39 Individual SITE 1 AUM Structure 2 Product No. 3 Capital Structure Paid-in Capital / Net Book Value / Net Book Value Per Share 4 Operating Results Operating Income / Operating Expenses / Net Income / EPS / ROE; 5 Net Income vs. EPS; 6 Personnel Headcount Number / Personnel Costs
- Taiwan SICEs Past 6Year Financial Briefings 20+ Individual SICE Offshore Fund AUM / Product No. / Capital Structure Paid-in Capital / Net Book Value / Net Book Value Per Share / Operating Income / Operating Expenses / Net Income / EPS / ROE / Headcount No. & Costs

Subscription Information

- Single release per annum, issued by 7/30 every year
- Price includes 2 colored hard copies & presentation soft copy in PDF format.

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D2. Taiwan SITE & SICE Operating Results and Financial

Statement Analysis & Database

Report Highlight

- Year 2022 Taiwan SITEs Financial Reports Summary 1 Financial Reports Highlight; 2 Financial Results by Shareholders Structure – Global / FHC / Independent; 3 Onshore Fund Management Fee Income Ranking by SITE; 4 Top 10 Cash Cow Funds; 5 Past 5-Year Tax Payment Ranking by SITE; 6 Paid-in Capital; 7 Dividend Payment; 8 Net Book Value; 9 Net Book Value Per Share; 10 Operating Incomes; 11 Operating Expenses; 12 Net Income; 13 EPS; 14 Headcount No. and 15 Personnel Costs
- Year 2022 Taiwan SICEs Financial Reports Summary Financial Reports Highlight / Total AUM Ranking / Operating Income / Operating Expenses Ranking / Net Income / EPS / ROE
- Taiwan SITEs Past 6-Year Financial Briefings 39 Individual SITE 1 AUM Structure 2 Product No. 3 Capital Structure Paid-in Capital / Net Book Value / Net Book Value Per Share 4 Operating Results Operating Income / Operating Expenses / Net Income / EPS / ROE; 5 Net Income vs. EPS; 6 Personnel Headcount Number / Personnel Costs
- Taiwan SICEs Past 6 Year Financial Briefings 20+ Individual SICE Offshore Fund AUM / Product No. / Capital Structure Paid-in Capital / Net Book Value / Net Book Value Per Share / Operating Income / Operating Expenses / Net Income / EPS / ROE / Headcount No. & Costs

Subscription Information

- Single release per annum, issued by 6/1 every year
- Price includes database in Excel format & presentation soft copy in PDF format.

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	 Net Income vs. EPS 	
	Personnel (Headcount Number / Personnel Costs)	

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	Personnel (Headcount Number / Personnel Costs)	

E1. Taiwan Onshore Equity Fund ESG Assessment Report

Report Highlight

- Summary : This assessment report, spanning over 50 pages, encompasses sustainability data and ratings for domestic equity mutual funds in Taiwan. It provides concise rankings and data characteristics for various sustainability indicators, covering 15 sustainable metrics within the three ESG dimensions and seven categories. The report highlights the top 20 funds in each dimension and category, and conducts research on ESG-themed funds, allowing users to gain insights into the sustainability performance of domestic equity mutual funds in Taiwan.
- Complete Database Data : The database includes a total of 163 funds, including domestic equity funds, domestic equity index funds, and domestic index funds. It compiles 15 sustainability metrics and their scores, presenting ESG performance in various dimensions and sustainability ratings. The report also includes information on returns and AUM.
- Methodology Handbook : A detailed methodology handbook provides a comprehensive explanation of the research methods used in this report. It emphasizes data-driven analysis to ensure neutrality and objectivity in the evaluation process, free from subjective assessments.
- Sustainable Investment Impact : From financial carbon emissions to water intensity, the report thoroughly assesses the environmental impact of fund investments. It also examines the fund's influence from a social and governance perspective, considering aspects like human development and corporate governance, providing a holistic view of the fund's sustainability performance from a corporate standpoint.

Subscription Information

- 1 Issue per annum, issued by the *7th working day* of August
- Price includes database in Excel format & presentation soft copy in PDF format

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E2. Taiwan Equity ESG Assessment Database

Product Highlight

- Complete Database Data : Our database encompasses virtually all publicly listed corporations in Taiwan, offering a wealth of information that includes rankings, ratings, and data pertaining to various ESG aspects and indexes, composing into their sustainable ranking.
- Sustainable Investment : Our database not only focuses on environmental aspects, but the importance of social and governance impact of these corporations. Progression score was included to encourage companies from keep improving their annual ESG performance.
- Data-oriented : Our assessment process is grounded in objective quantitative data analysis, devoid of any personal subjective evaluations. The rating we provided is constructed with 15 distinct sustainable indexes and 19 individual scores, all of which are documented within the database for transparency and reference.
- **Cross-industry rating :** Recognizing the variations in sustainable performance across different industries, our assessment employs a cross-industry rating methodology. This approach ensures that the sustainability indexes utilized are universally applicable across the entire market.

Subscription Information

- 1 Issue per annum, issued by the 7th working day of August
- Price includes database in Excel format

Report Code	Report Name	Issue	Release Date
C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	11/2023	01/12/24
C2	Taiwan Institutional Investment in Funds Monthly Database	12/2023	01/15/24
C3	Taiwan ILP Market Monthly Review	11/2023	01/16/24
A2	Taiwan Offshore Fund Market Monthly Update	12/2023	01/22/24
B1	Onshore Fund Market Monthly Update (English)	12/2023	01/23/24
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C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	12/2023	02/19/24
C2	Taiwan Institutional Investment in Funds Monthly Database	01/2024	02/20/24
C3	Taiwan ILP Market Monthly Review	12/2023	02/21/24
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A4	Taiwan Offshore Fund Monthly Database	01/2024	03/01/24
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C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	01/2024	03/13/24
C2	Taiwan Institutional Investment in Funds Monthly Database	02/2024	03/14/24
C3	Taiwan ILP Market Monthly Review	01/2024	03/15/24
A2	Taiwan Offshore Fund Market Monthly Update	02/2024	03/21/24
B1	Onshore Fund Market Monthly Update (English)	02/2024	03/22/24
A4	Taiwan Offshore Fund Monthly Database	02/2024	03/25/24
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A2	Taiwan Offshore Fund Market Monthly Update	05/2024	06/24/24
B1	Onshore Fund Market Monthly Update (English)	05/2024	06/25/24
A4	Taiwan Offshore Fund Monthly Database	05/2024	06/26/24
A5	Taiwan Offshore Fund Share Class Monthly Database	05/2024	06/27/24

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C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	05/2024	07/11/24
C2	Taiwan Institutional Investment in Funds Monthly Database	06/2024	07/12/24
C3	Taiwan ILP Market Monthly Review	05/2024	07/13/24
A2	Taiwan Offshore Fund Market Monthly Update	06/2024	07/19/24
B1	Onshore Fund Market Monthly Update (English)	06/2024	07/22/24
A4	Taiwan Offshore Fund Monthly Database	06/2024	07/23/24
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D1	Taiwan SITE/SICE Industry Review & Profitability Analysis	2023	07/31/24
A3	Taiwan Offshore Fund Market Quarterly Analysis	2Q/2024	08/07/24
E1	Taiwan Onshore Equity Fund ESG Assessment Report	2023	08/09/24
E2	Taiwan Public Enterprise ESG Assessment Database	2023	08/09/24
C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	06/2024	08/13/24
C2	Taiwan Institutional Investment in Funds Monthly Database	07/2024	08/14/24
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A2	Taiwan Offshore Fund Market Monthly Update	07/2024	08/21/24
B1	Onshore Fund Market Monthly Update (English)	07/2024	08/22/24
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C2	Taiwan Institutional Investment in Funds Monthly Database	08/2024	09/13/24
C3	Taiwan ILP Market Monthly Review	07/2024	09/14/24
A2	Taiwan Offshore Fund Market Monthly Update	08/2024	09/20/24

Report Code	Report Name	Issue	Release Date
B1	Onshore Fund Market Monthly Update (English)	08/2024	09/23/24
A4	Taiwan Offshore Fund Monthly Database	08/2024	09/24/24
A5	Taiwan Offshore Fund Share Class Monthly Database	08/2024	09/25/24
C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	08/2024	10/14/24
C2	Taiwan Institutional Investment in Funds Monthly Database	09/2024	10/15/24
C3	Taiwan ILP Market Monthly Review	08/2024	10/16/24
A2	Taiwan Offshore Fund Market Monthly Update	09/2024	10/22/24
B1	Onshore Fund Market Monthly Update (English)	09/2024	10/23/24
A4	Taiwan Offshore Fund Monthly Database	09/2024	10/24/24
A5	Taiwan Offshore Fund Share Class Monthly Database	09/2024	10/25/24
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C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	09/2024	11/13/24
C2	Taiwan Institutional Investment in Funds Monthly Database	10/2024	11/14/24
C3	Taiwan ILP Market Monthly Review	09/2024	11/15/24
A2	Taiwan Offshore Fund Market Monthly Update	10/2024	11/21/24
B1	Onshore Fund Market Monthly Update (English)	10/2024	11/22/24
A4	Taiwan Offshore Fund Monthly Database	10/2024	11/25/24
A5	Taiwan Offshore Fund Share Class Monthly Database	10/2024	11/26/24
C1	Taiwan Pension Funds & Delegated Mandates Market Monthly Update	10/2024	12/12/24
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A2	Taiwan Offshore Fund Market Monthly Update	11/2024	12/20/24

Report Code	Report Name	Issue	Release Date
B1	Onshore Fund Market Monthly Update (English)	11/2024	12/23/24
A4	Taiwan Offshore Fund Monthly Database	11/2024	12/24/24
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